

# VIBRANT BRANDS

## OVER 20 YEARS OF SUCCESSFUL PROJECTS

We're Vibrant Brands, located in Albany, New York. We've been providing branding, marketing, and advertising expertise since 2002. At Vibrant, we believe building a strong, distinctive brand is vital to the life, growth, and success of every campaign. We've built an impressive team of creative, technical and advertising professionals. We are constantly cultivating the best in technology and media choices. We provide access to customizable data and harness artificial intelligence to keep advertising campaigns on the cutting edge.



### CLIENTS

Albany International Airport, I Love NY Tourism, Workforce Development Institute, IDA and Economic Development Agencies, Municipalities and Counties, Herkimer College, Rockland Community College, Hartwick College, SUNY Oneonta, Sunmark Federal Credit Union, Center For Disability Services, The Community Hospice, Belvedere Healthcare, Binghamton Airport, St. John's Episcopal Hospital, Treatment Communities of America

### PARTNERS

**Online Partners:** Google, Facebook, LinkedIn, Pandora, Constant Contact, Getty Images **Content Management System Partners:** Concrete 5, WordPress, Kentico, Drupal, Joomla! **Project Management Partners:** Basecamp, FunctionFox **Hosting Partners:** Amazon Web Services, Host Gator, Media Temple, Jaguar PC, GoDaddy **Technology Partners:** Apple, Intuit Quickbooks, Adobe

### DIFFERENTIATORS

First in Web Cast Award Winner, Breakthrough Business Chamber of Commerce Award Winner, Genesis Best in Show Award Winner, Best Places to Work by Albany Business Journal, New York Credit Union Association Member, New York Alliance for Innovation & Inclusion Member, Capital Region Chamber of Commerce Member, New York State Council of Nonprofits Member



### SERVICES



- Brand Development
- Website Development
- Digital Advertising
- Video Production
- Content Writing



### SPECIALTIES

- Advertising Campaigns
- Online Marketing
- Social Media Planning
- Branding Campaigns
- Marketing Strategy & Consulting



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